

# WHY THE CASH INDUSTRY IS CRUCIAL FOR DIGITAL PAYMENTS

## Draft programme

### SUNDAY, JUNE 7

#### REGISTRATION

You are invited to collect your badges at the ESTA welcome desk located in the reception area of the Hilton Berlin. The welcome desk will be open from 15.00 until 19.00.

For all registered delegates and partners:

WELCOME COCKTAIL AND DINNER

**19:00 – 19:30** Erdinger am Gendarmenmarkt, a 2 minutes' walk across the square from the conference venue.

**19:30 – 22:00** Dinner start.

### MONDAY, JUNE 8

#### MORNING SESSION

**08.00 - 09.00** Registration outside the Conference Hall

**09:00 - 09:15** President's Welcome by Guillaume Nonain

**09:15 - 09:30** *Burkhard Balz*, Executive director, Deutsche Bundesbank, Keynote speaker

**09:35 - 09:45** *Prof. Dr. Barbara Brandl*: Can CBDCs compete against private electronic money better than cash (has not)?

**09:45 - 11:00** Panel discussion: The coexistence between cash and digital euro

Moderator Prof. Dr. Harald Olschock, former CEO BDGW

- *Burkhard Balz*, Executive director, Deutsche Bundesbank
- *Prof. Dr. Barbara Brandl*, Gothe University, Frankfurt
- *Prof. Domagoj Sajter*, Faculty of Economics in Osijek, Croatia
- *Peggy Corstens*, CEO, Geldmaat

#### 11:00 - 11:40 COFFEE BREAK & EXHIBITION

**11:40 - 11:55** ECB update

*Henk Esselink*, Deputy Head of the Banknote Circulation Division of the European Central Bank

**11:55 - 12:15** *Jim Petit*, President of the Secure Cash Transport Association (SCTA), Member of the US Payment Choice Coalition

**12:15 - 12:45** *Robert Bujas*, Assistant Vice President, Supply Chain Engagement – US Federal Reserve, Financial Services, FedCash Services Diary of US Consumers Payments Choice

**12:45 - 13:00** *Prof. Domagoj Sajter*, Faculty of Economics in Osijek, Croatia, The conditions for pacific coexistence between cash and the digital euro

#### 13:00 - 14:30 LUNCH & EXHIBITION

## MONDAY, JUNE 8

### AFTERNOON SESSION

**14:30 - 15:30** Cross-Border CIT study and the review of the Cross-Border CIT regulation

- *Dr Rüdiger Voss*, Head of section, ECFIN C5, European Commission, Update on CIT study and other policy issues
- *Thierry Lebeaux*, Secretary General of ESTA - ESTA's views on the CIT study and the future of the CIT regulation
- *Mark Bergfeld*, Director Property Services & UNICARE at UNI Global Union – Europa, Uni Europa's position on the CIT study

**15:30 - 16:00**

*Frane Maroević*, Managing director, International Currency Association (ICA), The value of cash

**16:00 - 16:45** COFFEE BREAK & EXHIBITION

**16:45 - 17:15**

*Prof Jay Zagorsky*, Why CBDCs make cash even more important!

**17:15 - 17:35**

*Prof. Francisco Rodriguez-Fernandez*, University of Granada, Spain, A theory on cash for the 21st century

**17:35 - 17:55**

*Dr. Marco Pani*, International Monetary Fund (IMF), The future of cash: how a CBDC could reshape the payments system

**17:55** End of day one

**18:00 - 18:30** ESTA Annual General Assembly (Effective members only)

## MONDAY, JUNE 8, EVENING

**18:30** Departure by coaches from the Hilton Berlin

**19:00** Gala cocktail at Wasserwerk kindly sponsored by followed by the Gala Dinner

**22:30** Dinner end Return by coaches to the Hilton Berlin

**Address:** Wasserwerk, Hohenzollerndamm 208A, 10717 Berlin-Wilmersdorf, by coaches from the conference venue

### DRESS CODE

**Smart casual** throughout the conference

**Smart/business** attire for the gala dinner

## TUESDAY, JUNE 9

### MORNING SESSION

**08.00 - 09.00** Registration outside the Conference Hall

**09:00 - 09:40** Panel discussion: customer voices

Moderator *Guillaume Nonain*, President of ESTA

- *Peggy Corstens*, CEO, Geldmaat
- *Torsten Krieger*, CEO, Reisebank AG

**09:40 - 11:00** Panel discussion: Cash Resiliency among a growing digital payments system

Moderator *Oliver Krist*, independent advisor and board member of Bargeld zahlt! e. V..

- *Robert Bujas*, Assistant Vice President of FedCash Services Insights and Engagement, US Federal Reserve
- *Ard van der Steur*, NL security association and former minister of Justice
- *Tim Geier*, Managing Director, Bundesverband Kooperierender Mittelstand e.V. (BKM); small medium size retailers in Germany
- *Dr. Tilmann Gerhards*, Member of the Board, Reisebank AG

### 11:00 - 11:45 COFFEE BREAK & EXHIBITION

**11:45** Attack and Loss session

- Attacks: Robbers' MO and CIT responses (*Jesse Galvan* and *Mark Lowers*)
- ESTA Attack & Loss report and new risk patterns, *Dr. Jesse Galvan*, Chair of ESTA Security and Risk Working Group
- North American update, *Dr. Mark Lowers*, CEO Lowers Risk Group

**12:25** President's concluding remarks, *Guillaume Nonain*

### 12:30 LUNCH AND END OF CONFERENCE



**BERLIN GERMANY**  
7-9 JUNE 2026  
**WHY THE CASH INDUSTRY IS CRUCIAL FOR DIGITAL PAYMENTS**

**ESTA**  
The Cash Management Companies Association

**ESTA BUSINESS CONFERENCE & EXHIBITION**