Protecting the freedom to pay with cash.

An industry-driven coalition raising awareness and advancing the Payment Choice Act

2026 OVERVIEW – Jim Petit

PAYMENT CHOICE COALITION

FAIRNESS. RESILIENCE. SAFETY. PRIVACY.

Industry-Led Initiative Promoting Cash-Inclusive Payment Choice

Fifth Third Bank

Loomis

NCR Atleos

2026 LEADERSHIP

Giesecke+Devrient

Brinks

Diebold Nixdorf

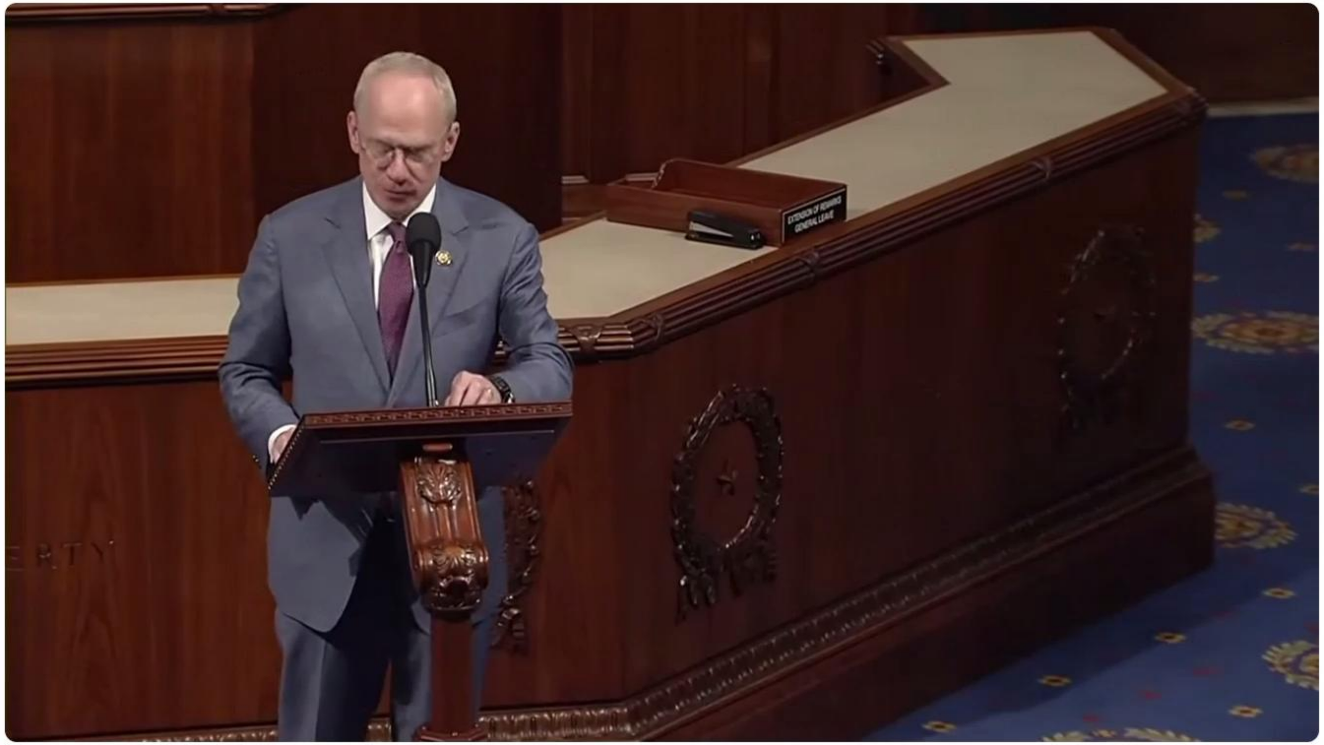
REAL IMPACT IN MOTION

- Industry-Focused
- Amplifying the voice of cash
- Bias for Action
- Supporting PCA legislation

2026 PAYMENT CHOICE CHAMPIONS

Sesami • Western Union • Crane Payment Innovations • Cennox • Rochester Armored • Lowers Risk Group • CONTROLTEK • CFIFAX • Coinstar

U.S. Representative, John Rose



Link to video: https://insight.tveyes.com/public/media-center/448bc97e-5466-4b81-b995-df5caa1a0000/2a67b48c-5583-41c5-90f8-31d0e19c5e5c?tab=transcript

Goals: Raise Awareness and Pass Legislation

Excluding Cash Impacts

Choice/Fairness/Transparency

Freedom to Choose/Social Inclusion

Resilience

Mitigate risks from grid disruptions

Safety/Privacy

Reduce fraud and protect personal privacy

To Mitigate These Challenges, We

Cash Coalition Goals

Build Awareness with Advocacy Groups, Thought Leaders, and the Public Based on Reliable Data

Promote Laws That Protect the Right to Use Cash in Retail Environments

PAYMENT CHOICE COALITION

What we delivered in 2025

REAL IMPACT IN MOTION

26
co-sponsors signed on, across the political spectrum

160+
meetings with senior legislative directors

2nd
annual D.C. Executive Roundtable convened

MORE WINS

- Rep. Rose promoted the PCA on the House floor
- Earned media secured — op-eds and expert commentary placed
- Robust national cash-usage data collected (Siena survey)
- Discussions opened with major retailer groups

The data is on our side

2025 Siena Research Institute Survey · N = 5,570 U.S. residents · ±1.7% margin

85% of U.S. voters support requiring brick & mortar retailers to accept cash for purchases under $500

88% Republicans · 84% Democrats

95% say cash is important for national security

85% agree cash is the most reliable payment method in public emergencies

68% expect their cash usage to remain the same or increase over the next 5 years

PAYMENT CHOICE COALITION

Entire survey available at paymentchoicecoalition.com

THE STAT THAT CHANGES THE ROOM

Even Americans who never use cash want the right to use it protected.

71%

of self-identified “cashless” Americans would be satisfied if their representative voted FOR the Payment Choice Act.

17% of Americans identify as “cashless” today

87% agree cash protects privacy better than cards or apps

79% agree paying by card or app raises identity-theft risk

This is a globally relevant topic

A GLOBAL CAUSE

1. Cash exclusion, resilience, and privacy are challenges in every market — not a U.S. story
2. The U.S. shows an industry coalition can shift public and political opinion fast
3. The leaders driving it are already global
4. 2026: increase the evidence, broaden the coalition, and developed a stronger economic perspective for cash

THE INVITATION

Carry the cause into your market.

The threat to cash crosses borders — the response should too.

paymentchoicecoalition.com

THANK YOU!

PAYMENT CHOICE COALITION