

Monday, May 22 - Morning session

The registration desk is open on Monday and Tuesday from 08.00 and located in the Ballroom foyer

09:00 **President's welcome** *by Patrik Högberg*

09:15 **European Central Bank update**
Juha Honkkila, Principal Banknote Issuance Expert, ECB Directorate Banknotes

09:35 **European Commission update**
Dr Rüdiger Voss, Head of section, Euro protection and euro cash, DG ECFIN, European Commission

09:55 **30 years of cash management in Germany,**
Dr Harald Olschok, Former General Secretary of the German CIT Association BDGW

10:20 **ESTA's update**
Thierry Lebeaux, Secretary General of ESTA

10:40 - 11:20 COFFEE BREAK & EXHIBITION

11:20 **Presentation of ESTA's Instagram pilot campaign on cash**
Luis Javier Diaz Iglesias, Founder & CEO of H2H, Human to Human

11:40 **Cash and crises**
Prof Dr Franz Seitz, Weiden Technical University of Applied Sciences

12:10 **Legal tender à la carte?**
Ard van der Steur, Chairman of the Dutch Security Association, former minister of Justice of the Netherlands

12:40 – 14:15 LUNCH BREAK



Monday, May 22 - Afternoon session

14:15 PANEL 1 – PART 1: THE NEW CASH PARADIGM POST COVID AND IN TIME OF UNCERTAINTY: WHAT WILL THE CASH CYCLE BE LOOKING LIKE IN THE FUTURE?

Moderators: *Andrea Nitsche* (Ex-Cash Matters) and *Thierry Lebeaux* (ESTA)

- *Mr Reto Steiner*, Head of Cash in Circulation, Swiss National Bank
- *Mattias Rostedt*, Head of Cash Management, Swedish National Bank, Riksbank
- *Dr Anikó Bódi-Schubert*, Head of Cash Issuance and Strategic Management Division, Hungarian Central Bank
- *Karin Stålhandske*, Regional Vice President Nordics and CEO Sweden, Loomis
- *Prof Franz Seitz*, Weiden Technical University of Applied Sciences
- *Grant Clark*, Head of Cash in transit Industry, South African CIT association, CITASA
- *Mark Bergfeld*, Director Property Services & UNICARE, UNI Global Union, Europa

15:30 - 16:15 COFFEE BREAK & EXHIBITION

16:15
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17:30 PANEL 1 – PART 2

17:30 Behavioral economics of cash payments, and how to influence the choice of payment
Prof Priya Raghubir, Dean Abraham L. Gitlow Professor of Business, NYU-Stern

18:00 End of Day one

18:15 ESTA Annual General Assembly (*Effective members only*)

Monday, May 22 - Evening

EVENING FOR ALL CONFERENCE PARTICIPANTS

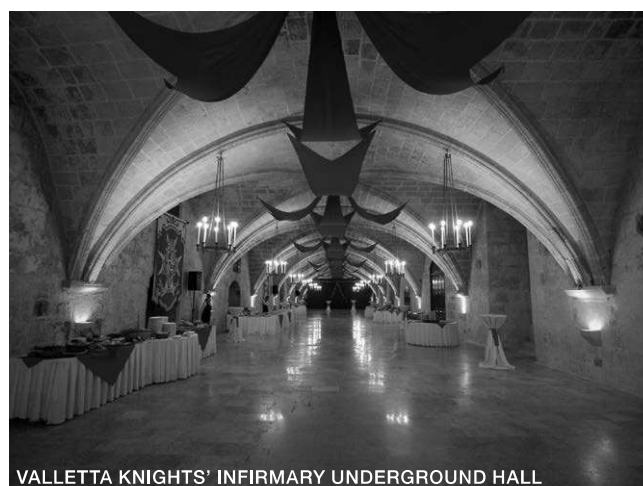
Gala dinner

19:00 Departure with coaches from the Grand Hotel Excelsior

19:15 Gala cocktail at Valletta Knights' Infirmary underground Hall La Valette followed by the Gala Dinner

Gala Cocktail kindly sponsored by  Marsh

22:30 Dinner end and return with coaches to the Grand Hotel Excelsior



Tuesday, May 23 - Morning session

The registration desk is open from 08.00 and located in the Ballroom foyer

09:00 **Extending the DENARIA initiative in other countries**
José Fernández Alava, Managing Director, Denaria

09:20 **PANEL 2 – PART 1: THE FUTURE OF CASH AS A MEANS OF PAYMENT?**

Moderator: David Hensley: UK access to cash review

- *Alexis Waravka, Head Digital & Competitiveness, Independent Retail Europe*
- *Roland Jörg, EuroCommerce Cash Working Group, representing the European retail and wholesale sector*
- *Edward Woodall, Government Relations Director, Association of Convenience Stores*
- *Benjamin Didszuweit, Cash Access and Acceptance Strategy, MasterCard*
- *Prof Priya Raghur, Dean Abraham L. Gitlow Professor of Business, NYU-Stern*
- *Sofia Sadiq, International Advocacy and Content Manager, ATMIA*
- *Martina Horakova, Managing Director of the International Mint Industry Association, IMIA*

10:30 – 11:10 COFFEE BREAK & EXHIBITION

11:10 **PANEL 2 – PART 2**

12:00 **ATTACK AND LOSS SESSION**

- *ESTA A&L report - Clive O'Flynn, Chair of ESTA Security and Risk Working Group*
- *North American update - Mark Lowers, CEO Lowers Risk Group*

12:50 **President's concluding remarks – Patrik Högberg**

13:00 **LUNCH AND END OF THE CONFERENCE**



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