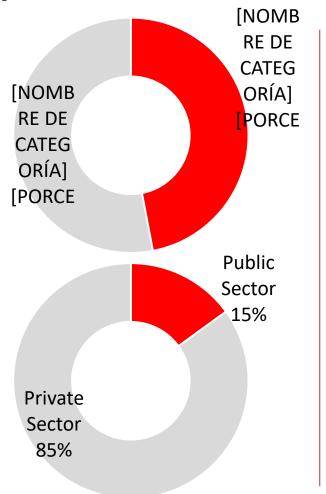
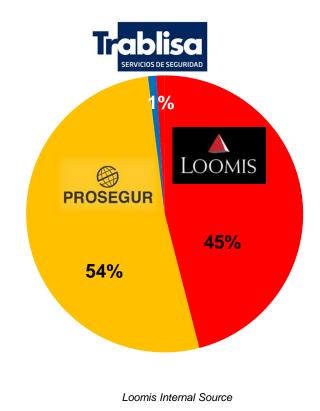


Loomis Spain

October 2020

Spanish Market





320M€ market highly outsourced and mature



Spanish Market

Compras en TPV & Retiradas de Efectivo ATMs

Importes en millones de euros

Fuentes: Banco de España



Spain is very intensive in cash usage, even though growth is on cards



Spanish Market: Highly regulated industry

Two main authorities:

Bank of Spain

BANCO DE **ESPAÑA**

Eurosistema

- SDA: Auxiliary deposits system.
- Framework: Recycle circulation process
- Strong partner pushing outsourcing
- Partnership in technical developments, and participation in committees
- Enhances our reputation

Home Office



- One of the most demanding Security Laws in EU:
 - A crew of three armed guards
 - Accurate specification of security in buildings
 - Level of armored trucks defined by law
- Special Police department to control the Private Security Sector
- Strict regulation: low cash related crime

Due to high regulation & security standards cash is not dangerous in Spain



Covid-19 Impact: Consumer behavior



1/4 of consumers believe that they will use less cash due to COVID-19.

Geometry The Day After. Spain Abril 2020

People will plan more the shopping trips in order to decrease the amount of visits.

Geometry The Day After. Spain Abril 2020

COVID-19 has accelerated banking digitalization, causing 800 branches to be closed in 2020.

Diario Hispanidad Pablo Ferrer Junio 2020 However, The European Central Bank has announced that cash do not increase the risk of contagion.

Fabio Panetta Abril 2020

40% thinks to reduce their frequency of going to bars and crowded places.

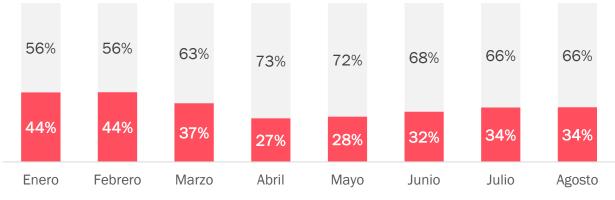
The Day After. Spain Abril 2020

Digital Payments taking advantage of COVID represent a threat to cash.



Impact of Covid-19 in cash usage

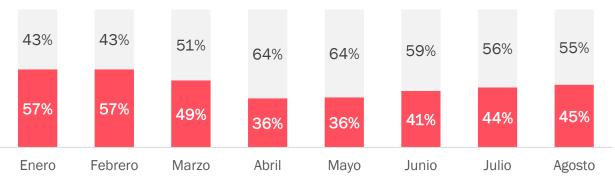
Share of cash payments in supermarkets (Value)



 Missinformation about transmission of COVID-19 has changed consumer behaviour impacting significantly the use of cash

Despite the government no longer mentioning cash as a risk factor, many retailers strongly recommend not paying with cash

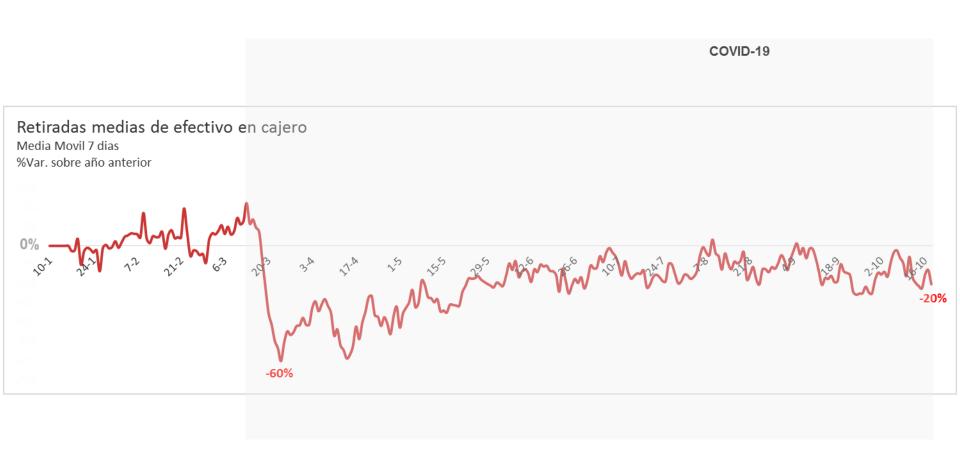
Share of cash payments in supermarkets (Transactions)



 On the other hand, like in most crisis, cash in circulation increased due to consumers hoarding cash just in case



Covid-19 Impact: Cash withdrawals

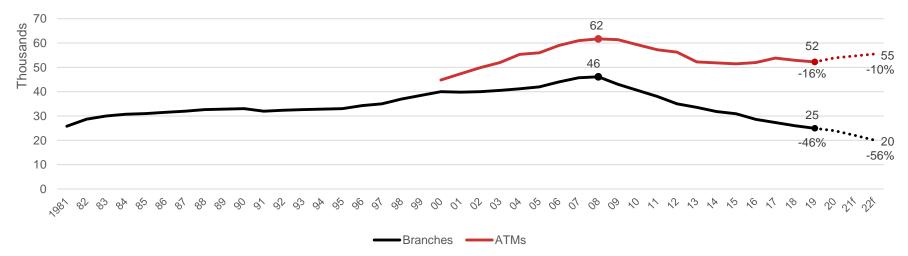


-20% cash withdrawed from ATMs in comparison to same period 2019

Financial sector

Future M&A in the banking industry accelerate payment digitalization 46% bank branches closed by 2008, and it will drop further down to -56%. Before 2022, we forecast 20k bank branches, representing -20% vs 2018. Growth at ATM business line.

Branch & ATM Evolution



...and an additional -20% closing is forecasted in the coming future.

Empowering Cash

PUBLIC AFFAIRS GOALS

CONTAIN THE CASHLESS LOBBY AT THE BEGGINING OF THE NEW TERM OF PARLIAMENT

TO PROMOTE AN INSTITUTIONAL DECLARATION TO SUPPORT CASH

TO AVOID AN irreversible SITUATION (CASE OF SWEDEN)

To COUNTER AND OFFSET THE CASHLESS SPEECH

STRATEGIC AXIS



TO DEBUNK THE NEGATIVE MYTHS AROUND CASH



TO BUILD A
NETWORK OF
EXTERNAL
SUPPORTERS



TO PROMOTE A
FRAMEWORK TO
PROTECT THE
FREEDOM of choice

VALUE DRIVERS



Confidence and security



Privacy and data protection



Universality and accessibility



Efficiency



Importance of usage



Monetary policy

ACTIONS

1/ plan OF INSTITUTIONAL RELATIONSHIP

- PHASE OF warm-up
- PHASE OF GOVERMENT
- PHASE OF Political PARTIES

2/ Web Cashessentials WEB IN Spanish

Web page as a repository to HOST the best of translated INTO SPANISH cashess and where TO HSOT ANY STUDIES OR OTHER RELATED INFORMATION

3/ CAMPAIGN"THE VALUE OF CASH"

QUALITY ACTIONS OF COMUNICATION that let us TO PROVIDE ARGUMENTS TO BALANCE THE MEANS OF PAYMENT SPEECH IN SPAIN .

•

We have all lived on cash, and its time for us to protect it





•www.loomis.com

