

Future of cash after COVID

28 October 2020

Thierry Lebeaux Secretary General





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Visa is committed to working with clients, local governments and regulators to support any

Visa is committed to working with all and securely with a lients. 1. Introduction

Introduction

We strongly support the actions taken by European regulators to combat the Covid-19 pandemic. We are fully committed to assist all regulators in this

In particular, we welcome the European Banking Authority's recommendation to increase the authentication limit to EUR 50 per contactless transaction and the actions taken by national regulators in this respect.

We call upon European regulators to recommend also an increased cumulative limit for contactless transactions. This would enable more transactions to take place without physical contact and therefore limit virus spreading. Furthermore we ask the Furonean remulators to consi

Contactless limits virus spreading

Using cash is extremely risky. Handling and exchain help virus spreading. The virus may survive se During this paried the same hanknotes and sai

Contactless is safest payment method. Contactless p spreading by ensuring social distancing. The cashie the card. The cardholder does not need to touch th

Source: "Covid-19 and SCA Transition" - MasterCard position paper, 15.04.2020



The cashless push

Both Visa and MC beg the EU for the exact same things:

1) Increase contactless cumulative threshold from €150 to €250

As a consequence of the above, we would also support raising the cumulative threshold for contactless transactions from €150 to €250 before SCA is required. This would allow consumers to make more contactless transactions, as long as no single transaction is above €50, while maintaining the same level of security of payments. (Source: Visa)

2) Increase to allow any number of transactions within the threshold (currently limited to 5)

In particular, we call upon regulators to recommend a cumulative limit of EUR 250, using the flexibility provided by the EBA's <u>Q&A</u> regardless of the number of transactions, under the current exceptional circumstances and for the duration of the pandemic

(Source: MasterCard)



Extension to security commitments deadlines



Extension for transition to SCA

For the above reasons, we believe an extension of the current December 31, 2020 deadline for transition to SCA is necessary. The most impacted industry stakeholders would welcome and well receive such an extension.

Both companies beg financial authorities for additional time to migrate to Strong Customer Authentication (SCA) for contactless. In other words:

"Increase the limit now, and the security of payments later"



Contactless = securityless

Security gap through the card contactless facility

Contactless card transactions have low fraud rates

Source: Visa

Contactless cards experience among the lowest fraud rates of any type of payment. In countries where contactless payments are used widely, fraud at the point of sale has remained at historic lows, typically less than 2 basis points. At the same time, from experiences in other countries where the contactless limit has been raised significantly, we have also seen a significant shift in the volume of transactions from contact to contactless without any increase in contactless fraud rates.

News & events

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(Source: MasterCard)



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Fraud: who's liable

Card present transactions are already very secure. Their fraud level is about 1 bp and constantly decreasing.

Source: MasterCard Position paper, 15.04.2020

- Card-present fraud (POS terminals) went up by +3.6%
- Card fraud grows twice faster than card transactions:
 - Value: Card fraud +13% vs card transactions + 6.5%
 - Volume: Card fraud + 25.1% vs card transactions + 11.3%.
- Card-Not-Present much less secure: 80% of the fraud

(Source: ECB, 6th report on card fraud*, all figures are 2018 vs 2017)

^{*} https://www.ecb.europa.eu/pub/cardfraud/html/ecb.cardfraudreport202008~521edb602b.en.html#toc1



Commission's response

"I agree with you that contactless payment play a fundamental role In containing the spreading of Covid19 contagion"

EUROPEAN COMMISSION Cabinet of Executive Vice-President Valdis Dombrovskis Ref. Ares(2020)5299500 - 07/10/2 V_{18a} Europe Limited

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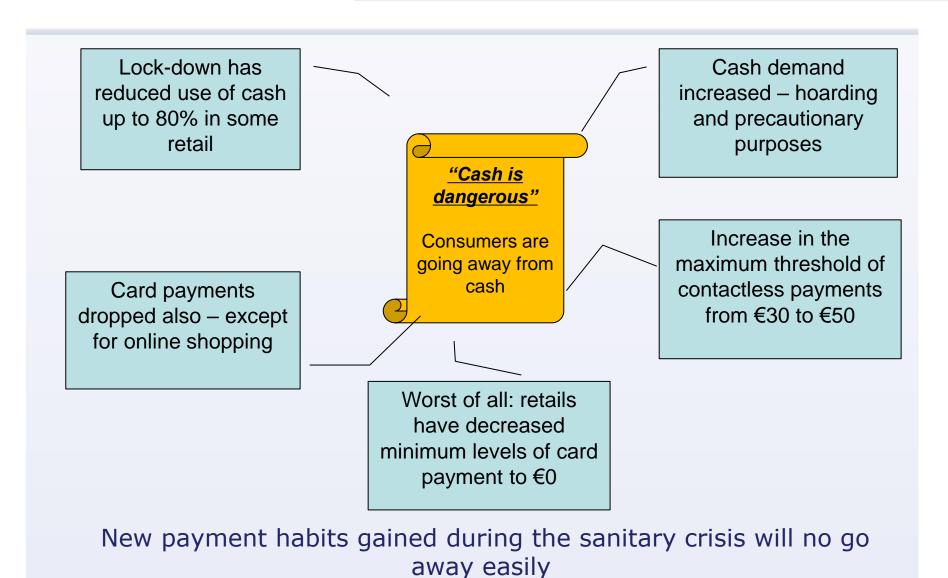
We encourage all EU payment services providers to increase the transaction limit for contactless payments up to €50"

Brussels, Ares(2019)s- 2283452 Thank you for your email of 20 March 2020. I welcome Visa's efforts and commitment of card naumente in light of the challenges noted to ensure the stability and continuity of card payments, in light of the challenges posed to ensure the stability and continuity of card payments, in light of the challenges posed visa's sunnort to the estimate to the challenges posed to ensure the stability and continuity of card payments, in light of the challenges posed by COVID-19 to EU citizens' everyday lives. I also welcome Visa's support to the enamere industry and its readiness to sten in an issuers' hehalf in case of need. This is commerce industry, and its readiness to step in on issuers' behalf in case of need. This is particularly important in the current situation, as EU citizens are have been increasingly making their purchases online. I agree with you that contactless payments play a fundamental role in containing the containing the support the Euronean Banking Authority spreading of COVID19 contagion. We support the European Banking Authority statement of 25 March, and cneourage all EU payment service providers to increase the statement of 25 March, and cneourage all EU payment service providers to increase the statement of 25 March, and encourage all EU payment service providers to increase the continuous information in most countries this is now the case set in EU law. According to my information, in most countries this is now the case.

Dear Ms



COVID: worth 10 years of war on cash





Cash and Legal Tender

- EUCJ is ruling on legal (Joint Cases C-422/19 and C-423/19)
- Opinion of the Advocate General released on 29 September 2020:
 - Legal tender of cash is a primary law provision
 - Cash is "the means of payment by default, it must be accepted" unless:
 - a. otherwise agreed independently by the parties, or
 - b. unless otherwise provided by regulation restricting its use as a means of payment for *public reasons*



Public reasons

- Public reasons: essentially three (fight against terrorism, crime and tax fraud, and related money laundering)
- **Weak legal basis**: a *recital* of the regulation 974/98 on the introduction of the euro...: "limitations on payments in cash for public reasons are not incompatible with the status of legal tender"
- Some contest the argument, as the regulation only applies to the passover period to the euro, not after.



"Contractual freedom"

- Second motive: contractual freedom, or "private reasons"
- No legal basis provided by the AG
- No clear distinctions between "public" and "private reasons" in his analysis.
- ESTA disagrees: it is not up to anyone to decide whether legal tender of cash is enforced (or not)
- Legal tender implies legal certainty of acceptance



Legal tender of non-cash

- AG states that the EU has not ruled out that non physical forms of currency might have legal tender
- AG of the view that right to pay in cash is "subjective "
 if there are other "lawful means of payments" available.
- ESTA disagrees. Legal tender implies a full backing of money by central banks; however:
 - Scriptural money : possibly eroded by negative interest rates
 - Subject to "hair cuts" under the EU deposits guarantee scheme of €100.000 max



Incompatibility of cashless

- AG states that any law banning cash altogether in law or in fact would be incompatible with EU
- "Contractual agreement" ("cash not accepted here") allows market forces to phase out cash
- No derogation to legal tender should therefore be allowed on such grounds

Legal tender must mean an *obligation* to accept cash as a payment



Thank you!