

Brussels, 11 March 2020

Dear Members and Guests of the ESTA Conference.

Re: ESTA conference postponement to 15-17 November 2020

ESTA's Board has taken the decision to postpone the ESTA annual Business Conference and Exhibition due to the pandemic of the Coronavirus and in relation to a number of public health authorities calling for restrictions of meetings and gatherings around the world.

The Board has considered that the postponement of the conference is an immediate measure to avoid any risk of propagation of the contamination and to protect the health of our Members, Guests, Speakers and Exhibitors, which is on top of our priority. This also reflects an increasing number of travel bans implemented by Member companies. The Board has considered that this is the best decision in today's circumstances. We are convinced that this decision, how difficult it might have been and as disruptive as it might regretfully prove to some of you, is the best solution if we wish to have a safe ESTA conference this year.

The ESTA business conference will therefore take place from 15 to 17 November 2020, in the same venue, the Royal Marine hotel in Dublin (Dún Laoghaire). Rooms already booked will be automatically transferred to the new dates, and conference and exhibitors fees already paid will apply to the new dates. If you have already booked your travel, may we ask that you liaise directly with the airline for the change in your flights?

The welcome dinner will take place as planned in the exceptional venue of the Guinness Factory in Dublin on Sunday 15 November. Whilst the Gala Cocktail is still envisaged in the stunning venue of the Old Library of Trinity College, the venue for the Gala dinner will be confirmed shortly.

We are looking forward to welcoming you in Dublin in November 2020 and we sincerely apologise for any inconvenience, however the circumstances are beyond ESTA's control.

In case you have any questions, please let do not hesitate to contact us.

Thierry Lebeaux Secretary general ESTA +32 (0)2 270 17 30