

A bright future  
for cash!



**ESTA**  
*The Cash Management Companies Association*

19 - 21 May 2019 | Vienna, Austria

ESTA Business Conference, Exhibition and General Assembly

# Welcome



## A bright future for cash!



We will be meeting this year in Vienna for our conference, a city which has marked the history of Europe. I am very happy to welcome you here for our 35<sup>th</sup> annual conference.

This Conference is continuing with the trend started a few years ago to enhance the substance of our programme with the invitation of world renowned expert speakers to join us and share their knowledge. We are very proud that they have accepted our invitation. Year after year, ESTA's conference is establishing itself as THE cash conference. A good sign is that for the first time, the entire exhibition space was fully sold out. Let me thank all our faithful and new sponsors and exhibitors for their loyal support and I invite you to visit their booths during the conference.

The conference programme innovates this year once again by hosting a panel of journalists and media professionals to discuss the newsworthiness - or lack of - cash and cash related issues. This seems to be a first in a cash conference and we very much look forward to hearing what they have to say.

The 12 months since the last conference have been very rich in terms of cash policies. Not least has the possible EU harmonisation of cash payment limitations been put on the back burner – and ESTA can probably claim some credit for that through the engagement conducted together with some of its very committed Members. It

also looks like the time for a powerful wake-up call to monetary authorities has come in a number of countries, whereby they are looking more closely than they have done to their own cash cycle. At a time when 'regaining control' has become a strong motto for a number of countries worldwide, the role of cash is being assessed under a new light. Monetary authorities are looking at the critical issue of access to cash in their country and this year's conference will look at this in detail.

Last but not least, the European Union Court of Justice has just received a referral from a German court to assess whether the Treaty's provisions on legal tender are such that no country in the Eurozone can prohibit the payment of taxes in cash by taxpayers. There may indeed be a bright future for cash!

A number of new members have joined ESTA at the beginning of this year and we are delighted to welcome them within the association. Some are also first time exhibitors and sponsors. ESTA is, as per our vision, the voice of the cash industry and your commitment to the association is the best reward that we could expect.

I hope you will fully enjoy the conference in Vienna and I am very much looking forward to meeting you all in Vienna on 19<sup>th</sup> May.

*Kenneth Högman*  
Kenneth Högman  
President ESTA



## 2019 Business Conference

### VENUE

InterContinental Vienna,  
Johannesgasse 28, 1030 Vienna, Austria

**Conference sessions:** Salon Johann Strauss III - V

**Exhibition:** Johann Strauss I - II,  
Foyer and Vivaldi I - II

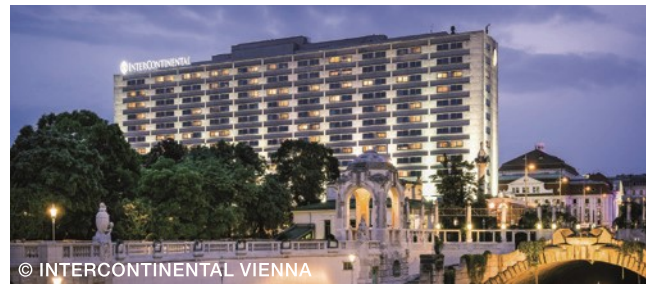
**Lunches:** InterContinental Vienna

**Welcome Cocktail and Dinner:** InterContinental Vienna

**Gala Dinner:** Palais Ferstel

### DRESS CODE

Smart casual throughout the conference and evenings



## Sunday, May 19, 2019

### REGISTRATION

The ESTA welcome desk is located in the reception area of the Hotel InterContinental Vienna and will be open from 15.00 until 19.30 on Sunday. We invite you to collect your conference badge as soon as possible.

For all registered delegates and partners:  
Inauguration of Exhibition during welcome cocktail in the exhibition area for an extra pre-conference networking experience!

### WELCOME COCKTAIL AND DINNER

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19:00 – 20:00 **Welcome Cocktail in the exhibition area**  
Kindly sponsored by 

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20:00 – 23:00 **Welcome Dinner in the Salons**  
**Vier Jahreszeiten/Kaunitz**  
**at the InterContinental Vienna**

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# Program

## ***Monday, 20 May - Partners Program***

Partner Art nouveau Tour including Leopold museum, Belvedere castle and lunch at historical brewery SalmBräu.  
Pre-booking is necessary.

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09:00	<b>Departure from the lobby of the Conference Hotel InterContinental, Vienna with guide</b>
15:00	<b>Return to the Hotel InterContinental Vienna</b>

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## ***Monday, May 20 - Morning session***

### **08:00 - 09:00 REGISTRATION IN THE EXHIBITION AREA**

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09:00 - 09:15	<b>President's Welcome by Kenneth Högman</b>
09:15 - 09:30	<b>European Central Bank update</b> <i>Henk Esselink, Head of the Issue and Circulation Section, Directorate Banknotes of the European Central Bank</i>
09:30 - 09:45	<b>European Commission update</b> <i>Rüdiger Voss, Euro protection and euro cash, DG Economic and Financial Affairs, European Commission</i>
09:45 - 10:00	<b>Update on ESTA's activities</b> <i>Thierry Lebeaux, Secretary General of ESTA</i>

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### **10:00 - 10:40 COFFEE BREAK & EXHIBITION**

#### **ACCESS TO CASH – THE SWEDISH LESSONS**

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10:40 - 10:50	<b>Introduction by moderator</b> <i>Andrea Nitsche, Director of Communication, G+D Currency Technology GmbH, Cash Matters</i>
10:50 - 11:05	<b>“Securing the public’s access to cash services in a rapidly transforming payment market – the case of Sweden” from the Parliamentary Committee of Inquiry on the Riksbank, Sweden</b> <i>Ragnar Olofsson, Secretary at the Committee of Inquiry on the Riksbank and author of the report</i>
11:05 - 11:20	<b>Why Sweden should go cashless</b> <i>Niklas Arvidsson, Professor at KTH University, Sweden</i>
11:20 - 11:35	<b>Don't push Swedes out of cash!</b> <i>Staffan Nilsson, Chairman at Rural Sweden (in partnership with “Swedish Cash Rebellion” initiative)</i>
11:35 - 11:50	<b>No cash, still crime</b> <i>Lars Johansson, Former Police Representative in Sweden</i>
11:50 - 12:05	<b>Has the point of no return been reached in Sweden?</b> <i>Peter Wesenberg, Head of Cash Handling and Security Systems, the Nokas Group</i>
12:05 - 12:20	<b>The Lessons from Sweden</b> <i>Graham Mott, Link, Access to Cash Review, The United Kingdom</i>
12:20 - 12:25	<b>Access to cash debate</b> <i>Henk Esselink, The European Central Bank</i>
12:25 - 12:45	<b>Q&amp;As</b>
12:45 - 13:00	<b>Keynote Speaker, Governor Dr. Ewald Nowotny, the Central bank of the Republic of Austria</b>

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### **13:00 - 14:30 LUNCH & EXHIBITION**

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## Monday, May 20 - Afternoon session

### THE WAR ON CASH: BLACK CLOUDS OR BLUE SKY AHEAD?

14:30 - 14:40 **Introduction** by moderator *Hugo Cuevas-Mohr, IMTC*

14:40 - 15:00 **The quest for cashless society**  
*Mehul Desai, Founder / CEO of DeZai*

15:00 - 15:20 **The end of cash – the end of freedom?**  
*Prof. Dr. Gerald Mann, FOM University of Applied Sciences, Munich/Germany*

15:20 - 15:40 **The war on cash – are we throwing out the baby with the bathwater?**  
*Fabio Andreotti, Associate at Niederer Kraft Frey Ltd*

15:40 - 15:50 **Q&As**

### 15:50 - 16:50 COFFEE BREAK & EXHIBITION

16:50 - 17:10 **The convergence of crypto currencies and cash**  
*George Harrap, CEO and Co-Founder of Hong Kong based Blockchain startup Bitspark*

17:10 - 17:30 **A cashless future would be a surveillance nightmare**  
*Jesse Hicks, owner of Harbinger Communications*

17:30 - 17:50 **Q&As**

17:50 - 17:55 **Ending remarks** by *Hugo Cuevas-Mohr, IMTC*

18:00 - 18:30 **ESTA Annual General Assembly** (*Effective members only*)

## Monday, May 20 - Evening

### EVENING FOR ALL CONFERENCE PARTICIPANTS

19:00 Departure with bus from Hotel InterContinental Vienna to Palais Ferstel

19:30 **Gala Cocktail** - Kindly sponsored by  **MARSH** followed by Gala Dinner

All Coffee breaks are kindly sponsored by



### JOIN THE DISCUSSIONS IN Q&As

1. Open a browser on your smartphone
2. Go to [slido.com](https://www.slido.com)
3. Enter code #ESTA19
4. Start asking questions



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# Program

## ***Tuesday, May 21 - Morning session***

09:00 - 09:30 **Cashless: help or hindrance to anti-money laundering policies and Financial Intelligence Units?**  
*Philippe de Koster, Director CTIF-CFI, Advocate General at the Supreme Court of Belgium*

09:30 - 09:45 **Do we still need cash in the future?**  
*Kurt Pribil, Executive Board Member of the Austrian National Central Bank*

### **CASH AND THE MEDIA**

09:45 - 11:00 **Introduction by moderator Wes Himes, CEO, Himes and Associates Ltd.**  
*Guy Alfred Côté, Crisis Communications Consultant*  
*Paul Meller, Senior consultant and former journalist at the New York Times*  
*Martin du Bois, Public-affairs professional, Woodz Public Affairs*  
*Josh Robbins, Journalist at Which?, independent consumer magazine*

### **11:00 - 11:45 COFFEE BREAK & EXHIBITION**

### **CYBERRISK AND CYBERSECURITY**

11:45 - 12:45 **Introduction by moderator Mark Lowers, President and Chief Executive Officer, Lowers Risk Group**  
*Charles Turner, Head of Business Development, Marsh JLT Speciality Specie*  
*Ezeugo Aguta, Senior Cyber Underwriter at Munich Re Syndicate*  
*Thorsten Delbrouck, Corporate Chief Information Security Officer, Giesecke+Devrient group*

### **ATTACK AND LOSS REPORT**

12:45 - 13:05 **ESTA Attack and Loss Report 2018**  
*Clive O'Flynn, Brink's, Chair of the ESTA Security & Risk Working Group*

13:05 - 13:25 **North American update on Attack & Loss**  
*Mark Lowers, President and Chief Executive Officer, Lowers Risk Group*

13:25 - 13:30 **President's concluding remarks**

### **13.30 LUNCH AND END OF THE CONFERENCE**

Presentations made  
at the conference will  
be available from the  
Members' Area on:  
[www.esta-cash.eu](http://www.esta-cash.eu)



## **Conference Organizer**

ESTA | European Security Transport Association  
Rond Point Schuman 6 B5 | 1040 Brussels | Belgium  
Tel: +32 2 234 78 20  
[www.esta-cash.eu](http://www.esta-cash.eu) | [contact@esta-cash.eu](mailto:contact@esta-cash.eu)

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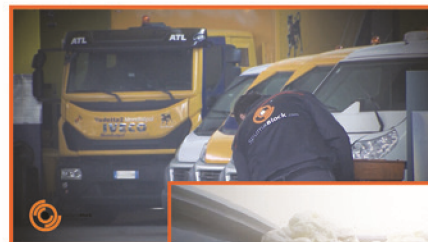
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# Speakers

*We would like to express our sincere thanks to all our guest speakers and ESTA members who participate in the different sessions. We are grateful for their generous time and contribution to our event and appreciate that their combined efforts and valuable knowledge are what make the success of this 2019 ESTA Conference in Vienna.*



**Ewald Nowotny**, Governor of the Oesterreichische Nationalbank (OeNB) and Member of the Governing Council of the European Central Bank (ECB). Before taking on his current position in September 2008, Ewald Nowotny held a number of high-level positions in financial institutions. He was CEO of the Austrian BAWAG P.S.K. banking group from 2006 to 2007, served as Vice-President and Member of the Management Committee of the European Investment Bank (EIB) in Luxembourg from 1999 to 2003, and, between 1971 and 1979, was first a Member and then President of the Governing Board of Österreichische Postsparkasse (P.S.K.). Moreover, from 1992 to 2008, Ewald Nowotny served on the supervisory boards of several banks and corporations and was a member of the OeNB's General Council from 2007 to 2008. Ewald studied law and political science at the University of Vienna and economics at the Institute for Advanced Studies (IHS) in Vienna. In 1967, he received his doctorate in law from the University of Vienna. He served as a professor at the University of Linz and at the Vienna University of Economics and Business, where he was also Vice-Rector for Financial Affairs. Ewald was Vice President of the Austrian Economic Association and is a Member of the University Board of the Vienna University of Economics and Business.



**Henk Esselink**, Head of section joined the Directorate Banknotes of the ECB in 2001, after having worked in the Currency Policy Department of De Nederlandsche Bank in Amsterdam for three years. In 2011 and 2012 he worked in the Directorate General Payments and Market

Infrastructure on issues related to the establishment of the Single Euro Payments Area (SEPA) and innovations in retail payments. Thereafter he returned to the Directorate Banknotes where he now holds the post of Head of the Issue and Circulation Section. He has a master's degree in business administration, and in law & finance.



**Rüdiger Voss**, Head of section, Euro protection and euro cash, European Commission, Brussels. Rüdiger joined the Directorate-General Economic and Financial Affairs in 2011 where he deals with euro cash policy, including cross-border CIT, EU monetary agreements,

euro coins, cash protection, cash efficiency, and future of cash. Rüdiger is qualified as judge in a court of law and earned a Ph.D. in Economics.

## PANEL 1: ACCESS TO CASH – THE SWEDISH LESSONS



**Andrea Nitsche** has been Chair of the Global Cash Alliance Committee at the International Currency Association (ICA) since the ICA's inception in 2016. She launched the ICA's Cash Matters movement together with Gerben van Wijk and is one of the driving forces behind it.

"Keeping Cash – Assessing the Arguments about Cash and Crime" was the first white paper published by Cash Matters. Andrea worked in various industries, always in communications with a focus on media relations and crisis communication. She also taught at a Canadian university and used to live in Berlin and Brussels, representing German energy companies. Currently, she is Director of Communications at G+D Currency Technology and lives in Munich. Andrea holds an M.A. in Liberal Arts from the University of Tübingen.



**Ragnar Olofsson** is Secretary at the Parliamentary Committee of Inquiry on the Riksbank. Formerly he served 10 years as Deputy Director at the Swedish Ministry of Finance with inter alia the Swedish budgetary framework, government lending and guarantees and

negotiations on the fiscal policy framework at the EU-level. He has co-authored OECD reports on budgetary systems and has served as a lecturer in Medium-term budgeting courses at the Centre of Excellence in Finance in Ljubljana.



**Niklas Arvidsson** is Associate Professor at the Royal Institute of Technology and a Ph.D. from Stockholm School of Economics. His research focuses on innovation in the payment system via projects on merchants' views on cash, disruptive technologies in payments and

the cashless society. He is teaching strategy, innovation and leadership.





**Staffan Nilsson** - Since 2013 he has been one of the two chairmen at Rural Sweden. During many years, he has been a member and chairman of the European Economic & Social Committee. Additionally, he is the chairman of the European Rural

Community Alliance (ERCA). Staffan's main interests are European Policy, civil society and democracy. With humour and insight, he deals with all kinds of rural issues!



**Lars Johansson** has 44 years of experience in the Swedish Police Force. In 1974, Lars Johansson graduated from the Police Academy in Stockholm County and started his career as a police officer patrolling cars. In 1986

Lars was appointed investigator working with organised crimes after which he moved on to a unit responsible for investigating armed robberies in Stockholm county. In 1995, Lars joined the newly established Crime Intelligence Unit, an initiative started by the Stockholm County. Lars continued working as an Intelligence Officer, with an intelligent education from the Metropolitan Police, and as a specialist in the field of robberies until his recent retirement in 2018. Besides the duties at the Crime Intelligence Unit, Lars worked part-time with different informers. Lars Johansson is dedicated to Jujutsu and holds the level of a black belt.



**Graham Mott** joined LINK as Head of Strategy and External Relations in 2006. Graham Mott's role includes strategic initiatives like the future of cash, and interchange, as well as external relations, public affairs, fraud management, physical ATM crime and

liaison with the 36 members. External relations is a key element of Graham Mott's role, leading LINK's liaison a wide range of organisations such as the Government, the Bank of England, Treasury as well as police, service suppliers, local authorities and regulators such as the Payments System Regulator (PSR) and consumer and charity groups. Graham Mott initiated and runs the innovative partnership between finance and academia with liaison and sponsorship of ATM crime research at Central St Martins College, University of London. Graham Mott was formerly Head of ATMs at Santander and worked for several years with cahoot, the on-line bank. He completed a MBA at Warwick University Business School, and a dissertation on the future of financial services over the Internet.



**Peter Wesenberg** is Head of Cash Handling and Security Systems in the Nokas Group. Nokas is a multiservice security company operating mainly in the Nordics. Peter has worked with Nokas since 2007 and been central to a rapid growth in turnover from 100 MEUR

in 2007 to 500 MEUR in 2018. He has been working as a senior manager in different businesses for more than 25 years. His main areas of expertise are turn-arounds, M&A and innovation. He holds a business degree from Norway and an MSc and a PhD from the University of Manchester, UK. He is a Board member of ESTA.

## PANEL 2: THE WAR ON CASH: BLACK CLOUDS OR BLUE SKY AHEAD?



**Hugo Cuevas-Mohr** is the founder of Mohr World Consulting in the US. After more than 20 years as CEO of Money Transfer Companies, he has consulted for many financial institutions in Latin America, US and Europe. His work as a Money Transfer & Remittance expert led

to the development of IMTC, the International Money Transfer & Cross Border Payment Conferences and the RemTECH Awards.



**Jesse Hicks** is journalist and the owner of Harbinger Communications covering the implications of cutting-edge technology. He's reported on the rise and fall of cryptocurrencies, on a radical new anti-viral treatment, and on fringe YouTube celebrities. He's written for Harper's,

Politico, Vice, and others. He's online at [jessehicks.com](http://jessehicks.com).



**Professor Dr. Gerald Mann**, lecturer in economics at the private FOM University of Applied Sciences and its regional director of study programs in Munich. University degrees in economics and political science. PhD-research in international trade policy, especially

about transatlantic trade policy including Latin America. 2015 co-author of the German book "Bargeldverbot".



**Mehul Desai** has 25 years of experience in Information Communication Technologies and related applications worldwide, focusing on intellectual property, product development, business development, strategy and international

# Speakers

operations. Mehul Desai has done pioneering work in the field of secure personalized transactions, with focus on finance, retail, healthcare, and government services for mobile phone users, evolving the Digital Wallet, to a Mobile Wallet, to a Lifestyle Container. Mehul Desai is co-founder of several companies and active on the board of numerous companies with focus on global financial services and the FinTech industry. Mehul Desai authored August of Money, The Quest for Cashless Society - which was published in August 2015. Mehul Desai holds a B.S. in Telecommunication Engineering and a M.S. in Engineering Management.



**Fabio Andreotti** is an Associate at the law firm Niederer Kraft Frey Ltd and working on a variety of financial market regulatory and FinTech projects. Fabio also serves as the Head of Legal and Compliance at an investment company domiciled in Switzerland. He is about

to complete his PhD in law focusing on cryptocurrency and blockchain technology.



**George Harrap** is CEO and Co-Founder of Hong Kong based Blockchain startup Bitspark which pioneered the world's first cross border cash-in, cash-out payments via Blockchain technology. George has been an early adopter of Bitcoin and Blockchain technologies having

started in early 2011 and in 2014 founded Bitspark with the intention of bringing greater financial access to developing countries through the use of Bitcoin as a form of payment. George and his work with Bitspark has since been recognised by financial institutions, governments and the media as a leader in the areas of Blockchain remittances globally with organisations such as Goldman Sachs, Citibank, KPMG, Accenture, Nikkei, SCMP, The New York Times, RT and many more in addition to advising the Hong Kong and Australian governments on fintech policy. Often a speaker and educator on Blockchain technology internationally, George has been part of many events revolving around education in the areas of Remittances, Blockchains, Bitcoin and payments. As an entrepreneur, George is focused on bringing financial services and opportunities to the world's unbanked populations and providing new economic opportunities to people around the world.



**Philippe de KOSTER** was appointed Director of the Belgian FIU CTIF-CFI in March 2016. He held the position of Deputy Director from April 2003 until March 2016. In September 2015, he was appointed First Advocate General at the Labour Court of Mons. He is currently Advocate General at the Supreme Court of Belgium (Cour de cassation).



**Kurt Pribil** is member of the Governing Board Oesterreichische Nationalbank (OeNB) where he has held leading positions since 1982. Since 2013 he is President of the Supervisory Board of Oesterreichische Banknoten- und Sicherheitsdruck GmbH (OeBS), President of the Supervisory Board of Münze Österreich AG (MÖAG) and also Chairman of the Supervisory Board of Geldservice Austria GmbH (GSA). Kurt Pribil holds a Doctor's degree in economics (Dr. rer. soc. oec., business administration) and a Master's degree in economics (Mag. rer. soc. oec., business administration).

## PANEL 3: CASH AND THE MEDIA



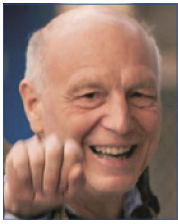
**Wes Himes**, CEO, Himes and Associates Ltd. Wes has worked in public affairs for over 25 years, starting in Washington DC, Brussels and then London. He founded Policy Action in 2000 as an EU affairs agency in Brussels covering several areas including financial services. The firm was later bought by Instinctif Partners for which Wes was Managing Partner for the EU offering of the company. He has worked on dossiers such as the PSD1 and PSD2 as well as AMLD 4-5.



**Guy Alfred Côté**, Crisis Communications Consultant. A former parliamentary correspondent and public affairs host with Radio-Canada, Guy Côté was appointed Press Secretary to a Prime Minister in Ontario, Canada, before specializing in crisis communications and leading global media relations for an international FMCG company located in Geneva, Switzerland.



**Paul Meller** is a senior consultant and former journalist with over eight years experience advising some of the best known technology companies in the world on how to communicate in Brussels. Most of his 20 years as a reporter was spent covering EU affairs for titles including the New York Times and the Dow Jones news agency.



**Martin du Bois** is a Brussels-based public-affairs professional advising NGOs and businesses on advocacy, campaigning and communications. He is a former founding partner of the European public affairs consultancy Cambre Associates and reporter with

The Wall Street Journal. Martin is active in Children of Prisoners Europe, an NGO aiming to help 900,000 kids with a parent in jail in the EU.



**Josh Robbins** is a journalist at Which?, an independent consumer magazine with over 500,000 subscribers in the UK. He specialises in using data analysis to investigate a range of topics including Personal Finance. In 2016 he was awarded a Google News Lab Fellowship in Data Journalism.

## PANEL 4: CYBERRISK AND CYBERSECURITY



**D. Mark Lowers**, President and Chief Executive Officer of Lowers Risk Group, a provider of enterprise-wide risk mitigation and loss prevention, employment screening, and data intelligence services through its three companies: Lowers & Associates,

Proforma Screening Solutions, and Wholesale Screening Solutions. He is a certified fraud examiner with over 30 years of experience administering risk management functions.



**Charles Turner**, Head of Business Development for Marsh JLT Speciality Specie Marsh Ltd. Charles Turner is the Head of Business Development for Marsh JLT Speciality Specie. At Marsh, Charles drives growth in the Marsh JLT Speciality Specie Practice, alongside innovation for

new products such as cryptocurrency cold storage. The Specie Practice works closely with the market to develop new solutions within the Crypto space. Prior to joining Marsh in 2018, Charles worked for MIRA Insurance Broker & Consulting GmbH, who is the in-house broker of Malca-Amit. Malca-Amit is a secure logistics company providing services on a worldwide scale. Through his 8 years at MIRA in Germany and the UK, Charles managed the insurance portfolio for Malca-Amit across of all lines of business. This included managing the largest Specie Diamond Exhibition Binder in the Lloyd's of London market. Charles is a regular speaker on global conference circuit.



**Ezeugo Aguta** is a Senior Cyber Underwriter at Munich Re Syndicate. He joined MRSL from VocaLink (a MasterCard company) where he was Head of Security Risk and Data Analytics. Specialising in data driven, threat intelligence led risk analysis,

cyber-attack simulation, developing and automating cyber security control frameworks.



**Thorsten Delbrouck** is Chief Information Security Officer (CISO) and responsible for all IT security and information security management areas at the Giesecke+Devrient group. He is also the Vice Chairman of the Supervisory Board at the "Information

Security Forum (ISF)" in London and a member of the Board of the BDI's (Federation of German Industries) working group on cyber security and economic protection. Prior to that, he was CISO at Infineon Technologies, a German semiconductor manufacturer and before that he was responsible for building and running the security consulting branch at a German consulting firm. He has been 'online' since the mid-1980s, at first in mailbox networks such as FidoNet, later on the Internet. He is particularly interested in modern management styles for information security teams and the development of visionary strategies for people, processes and technologies to tackle current and future information security challenges.

## ATTACK AND LOSS REPORT



**Clive O'Flynn**, Senior Director of Brinks Global Security since the last 7 years. He initially started his career in Law UK Enforcement. Clive has worked across the industry with over 20 years of Ops and Security Knowledge. A Security and Operational Specialist in the field of Cash

and Valuables in Transit, Cash Logistics Operations, Risk Management Processes and precious metal storage. Clive holds a Master's degree with honours, - Structural Build Engineering and has recently been certified with a diploma in Enterprise Risk Management {CICRA} He is the current Chairman of the Security Working Group for ESTA and holds membership in several other key global security organisations.

# About ESTA

## *The ESTA Board Members*

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### BOARD AND EXECUTIVE COMMITTEE MEMBERS

**President:** Mr. Kenneth Högman, Loomis

**Executive Vice President:** Mr. Carlo Weisen, Brinks

**Vice President:** Mr. Paul van der Knaap, G4S

**Treasurer:** Mr. Luis Oro, Prosegur

**Secretary General:** Mr. Thierry Lebeaux

### OTHER BOARD MEMBERS

Mr. Mike Bowen, G4S

Mr. Björn Züger, Loomis

Mr. Patrik Högberg, Loomis

Mr. Patrick Lagarde, Brinks

Mr. Miguel Bantrés, Prosegur

Mr. Michel Tresch, Loomis

Mr. Paolo Spollon, Batistolli

Mr. Peter Wesenberg, Nokas

Mr. John Campbell, G4S

## *About ESTA*

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The **European Security Transport Association – ESTA** - is a non-profit association which was established in Brussels in 1975.

We represent the interests of the sector throughout Europe and count 90% of the European cash management industry as members.

Our main objective is to define and promote our members' joint positions on European policy, in order to improve the quality of the industry.

## *ESTA's Vision*

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ESTA is the European association of Cash Management Companies. Our vision is to be the recognized voice of the industry ensuring that cash is safe, reliable, available and an efficient means of payment.

The key assets of cash are: ■ Availability | ■ Reliability | ■ Efficiency | ■ Safety

Joint efforts to innovate on these key elements will enable a cash-friendly society.

Cash is efficient, cash is solid, cash is reliable, cash is less expensive. Cash means fiscal revenue to our governments, and in uncertain times, cash is a safe haven.

## Website

Members have their own dedicated area for restricted documents such as ESTA's engagement material, letters and presentations as well as some working groups' documents.

Presentations and photos from this year's conference will be accessible from the members' only part where you will also find the archive of past events.

ESTA's website offers a mobile-friendly design and is well worth a visit!



# Exhibition

## Exhibition 2019

The Exhibition will be held in Salon Johann Strauss I - II, Foyer and Vivaldi I - II adjacent to the conference hall. It opens at 08.00 and is accessible throughout the whole conference. The Sunday welcome cocktail as well as all coffee breaks and lunches are served inside the exhibition halls.

## Exhibitors

We would like to thank our Adherent members for their participation in this years' exhibition:



## Sponsors

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