

A Bright future for Cash – Conference Program

Hotel InterContinental, Vienna, Austria, 19 - 21 May 2019

MONDAY, MAY 20 – MORNING SESSION

President's Welcome by Kenneth Högman

European Central Bank update

Henk Esselink, Head of the Issue and Circulation Section, Directorate Banknotes of the European Central Bank

European Commission update

Rüdiger Voss, Euro protection and euro cash, DG Economic and Financial Affairs, European Commission

Update on ESTA's activities

Thierry Lebeaux, secretary general of ESTA

[Coffee Break and Exhibition](#)

ACCESS TO CASH – THE SWEDISH LESSONS

Introduction by moderator – Andrea Nitsche, Director of Communication, G + D Currency Technology GmbH, Cash Matters

“Securing the public's access to cash services in a rapidly transforming payment market – the case of Sweden” from the Parliamentary Committee of Inquiry on the Riksbank, Sweden

Ragnar Olofsson, Secretary at the Committee of Inquiry on the Riksbank and author of the report

Why Sweden should go cashless

Niklas Arvidsson, Professor at KTH University, Sweden

Sweden: don't push Swedes out of Cash!

Staffan Nilsson, Chairman at Rural Sweden (in partnership with “Swedish Cash Rebellion” initiative)

No cash still crime

Lars Johansson, Former Police Representative in Sweden

Has the point of no return been reached in Sweden?

Peter Wesenberg, Head of Cash Handling and Security Systems, the Nokas Group Has the point of no return been reached in Sweden?

The Lessons from Sweden

Graham Mott, Access to Cash Review, The United Kingdom

Access to cash debate

Henk Esselink, The European Central Bank

Q&A

Keynote Speaker, Governor Dr. Ewald Nowotny, the Central bank of the Republic of Austria

13:00 – 14:30 Lunch & Exhibition

MONDAY, MAY 20 – AFTERNOON SESSION

THE WAR ON CASH: black clouds or blue sky ahead?

Introduction by moderator Hugo Cuevas-Mohr, IMTC

The Quest for Cashless Society

Mehul Desai, Founder / CEO of DeZai

The end of cash – the end of freedom of choice?

Prof. Dr. Gerald Mann, FOM University of Applied Sciences, Munich/Germany

The War on Cash – are we Throwing out the Baby with the Bathwater?

Fabio Andreotti, Associate at Niederer Kraft Frey Ltd

Q&A

Coffee Break and Exhibition

The convergence of crypto currencies and cash

George Harrap, CEO and Co-Founder of Hong Kong based Blockchain startup *Bitspark*

A Cashless Future Would Be A Surveillance Nightmare

Jesse Hicks, owner of Harbinger Communications

Q&A

Ending remarks by Hugo Cuevas-Mohr, IMTC

18:00 – 18:30 ESTA Annual General Assembly (Effective members only)

TUESDAY, MAY 21 – MORNING SESSION

Cashless: help or hindrance to anti-money laundering policies and Financial Intelligence Units?

Philippe de Koster, Director CTIF-CFI, Advocate General at the Supreme Court:

CASH AND THE MEDIA

Introduction by moderator **Wes Himes**, CEO, Himes and Associates Ltd.

Guy Alfred Côté, Crisis Communications Consultant

Paul Meller, Senior consultant and former journalist at the New York Times

Martin du Bois, Public-affairs professional, Woodz Public Affairs

Josh Robbins, Journalist at *Which?*, independent consumer magazine

Coffee Break and Exhibition

CYBERRISK AND CYBERSECURITY

Introduction by moderator **Mark Lowers**, President and Chief Executive Officer, Lowers Risk Group

Charles Turner, Deputy Specie Leader, Senior Vice President, Marsh

Ezeugo Aguta, Munich RE

ATTACK AND LOSS REPORT

ESTA Attack and Loss Report 2018

Clive O'Flynn, Brink's, Chair of the ESTA Security & Risk Working Group

North American update on Attack & Loss

Mark Lowers, President and Chief Executive Officer, Lowers Risk Group

President's concluding remarks

13:15 Lunch and end of the Conference

Conference sponsored by:

