

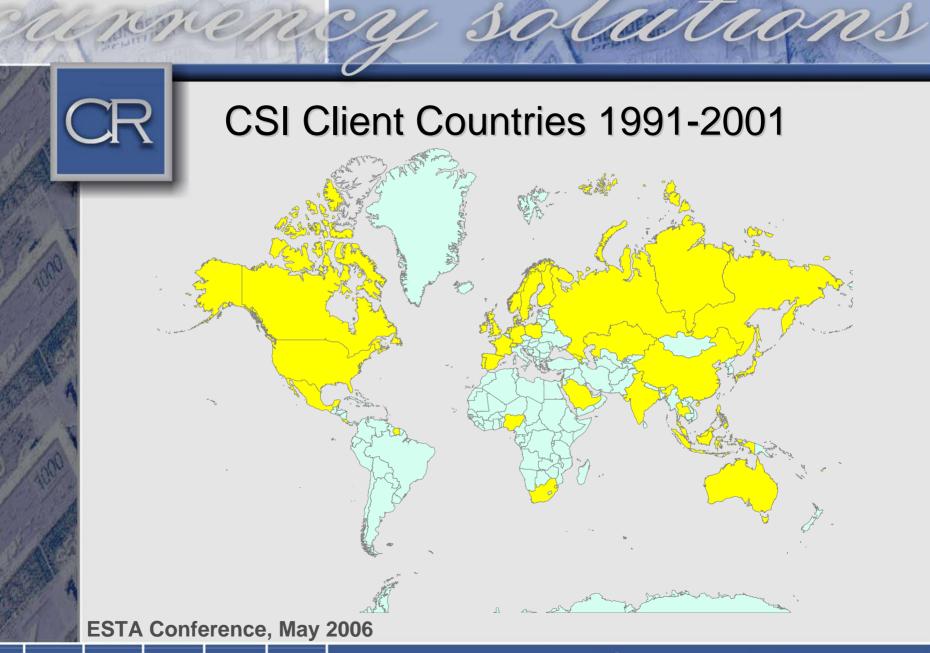
#### Central Banks' Views on the Cash Cycle

Mr. Richard Haycock, CEO Currency Research

ESTA Conference, May 2006

### My Background

- RGH: 20 years dealing with Central Banks
- Founder, Co Owner CEO CSI, CSS, CCI 1991-2001
- Founder, Owner and Chair Currency Conference 1992-present
- Founder, Owner and Chair ICCOS 1996
- Founder, Owner and Chair Currency Research 2001 Present
- Co Founder, Co Owner Currency News
- Founder Chair International Association of Currency Affairs (IACA)
- Past Chair of ex Public Company (TSE) and currently on 3 Boards unrelated to currency (Oil Services, Wine distribution, and Technology)



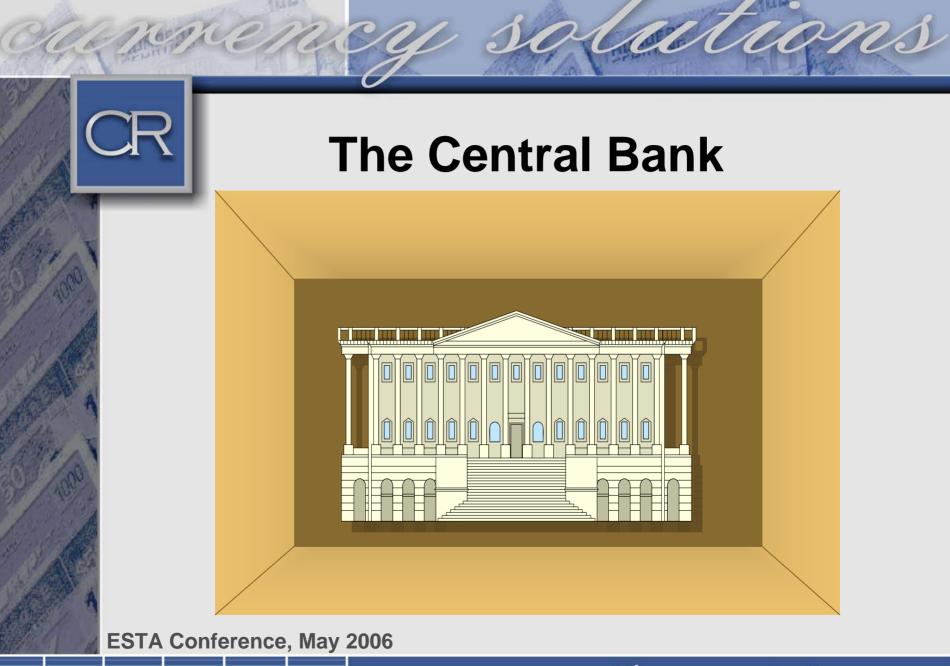


#### "Thinking Outside Of The Box"

#### In The Global Community

*by* Richard G. Haycock Interpol 1997

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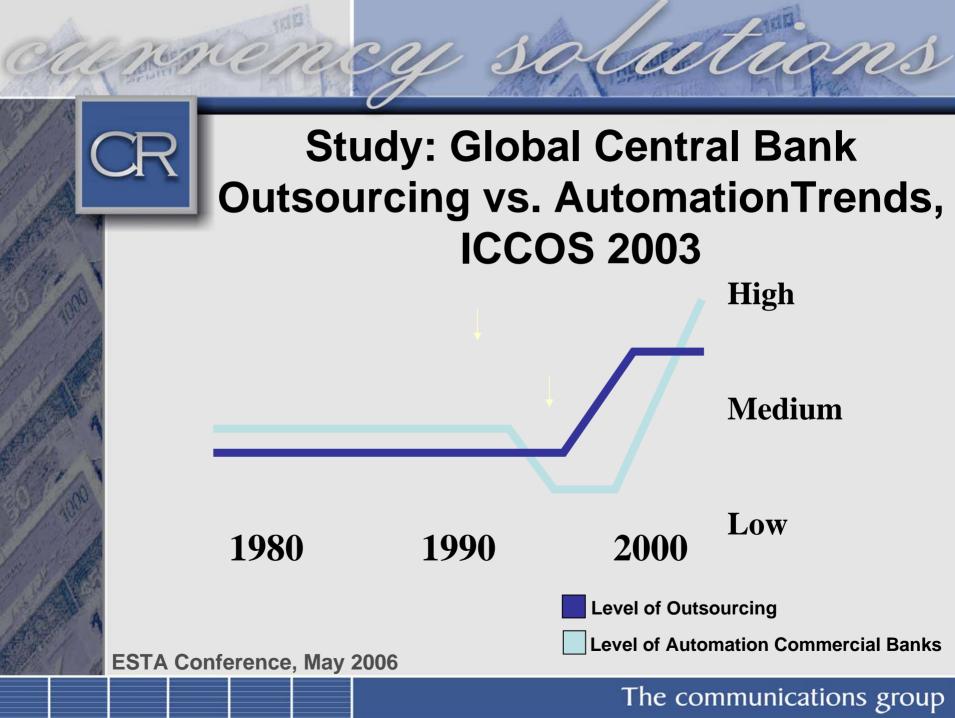
#### **DILBERT** by Scott Adams

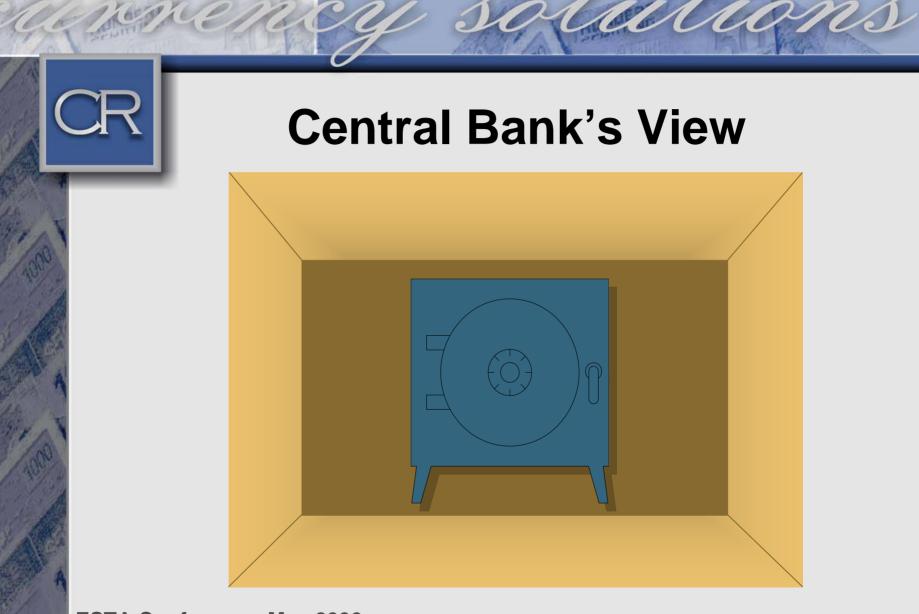


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### **Drivers in Industry**

The communications group

- Efficiency
- Profit

- Technology
- Risk versus Reward

## **Drivers in Central Banking**

The communications group

- Security, Protection
- Regulation
- Greater Pain Theory
- Risk versus Reputation

# **Changing Dynamics**

- Single banknote tracking
- Commercial destruction pressure
- Seignorage
- Counterfeit and Soil trends
- ATM / Recycling technology
- Alternate and Banknote technology

## **Push or be Pulled Strategy**

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- Automation
- Desire
- Regulation
- Reputation

## **Considerations for Both**

- Economics
- Utility

- Efficiency
- Security

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#### Thank You

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Currency Research: www.currency-research.com

Currency Conference: www.currencyconference.com

International Commercial Cash Operations Seminar (ICCOS): www.iccos.net

International Association of Currency Affairs (IACA): <u>www.currencyaffairs.org</u>

Currency News: www.currencynews.info

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#### Questions

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