

PAYMENT CHOICES?

Address by Jim Murray, on behalf of the
European Foundation for Financial Inclusion to
Annual Conference of ESTA

Bratislava

11th June 2012

EUFFI

(<http://www.euffi.org>)

- European Foundation for Financial Inclusion
- Founded in 2010
- Aims:
 - Promote financial inclusion, i.e. access for all to a choice of basic and affordable banking, payment & financial services, which are essential for integration into modern society



European Foundation for Financial Inclusion

The aim of EUFFI is to promote financial inclusion - access for all to a choice of basic and affordable banking and payment services, and to a wide range of financial services including credit, savings schemes and insurance, services that are essential for integration into modern society at any given time.

In the Press

ATM restrictions at Olympics
Guardian - 1 June 2012

[read article](#)

MEPs ask Commission to take
up fight against financial
exclusion
GUE/INGL - 31 May 2012

[read article](#)

EUFFI participates in the
consultation "Green Paper -
Towards an integrated
European market for card,
internet and mobile

[read article](#)

EUFFI - 2 April 2012

EC opens a public consultation
on access to bank accounts by
exchange and Erasmus
students

European Commission - 27 March

[read article](#)



Financial Inclusion

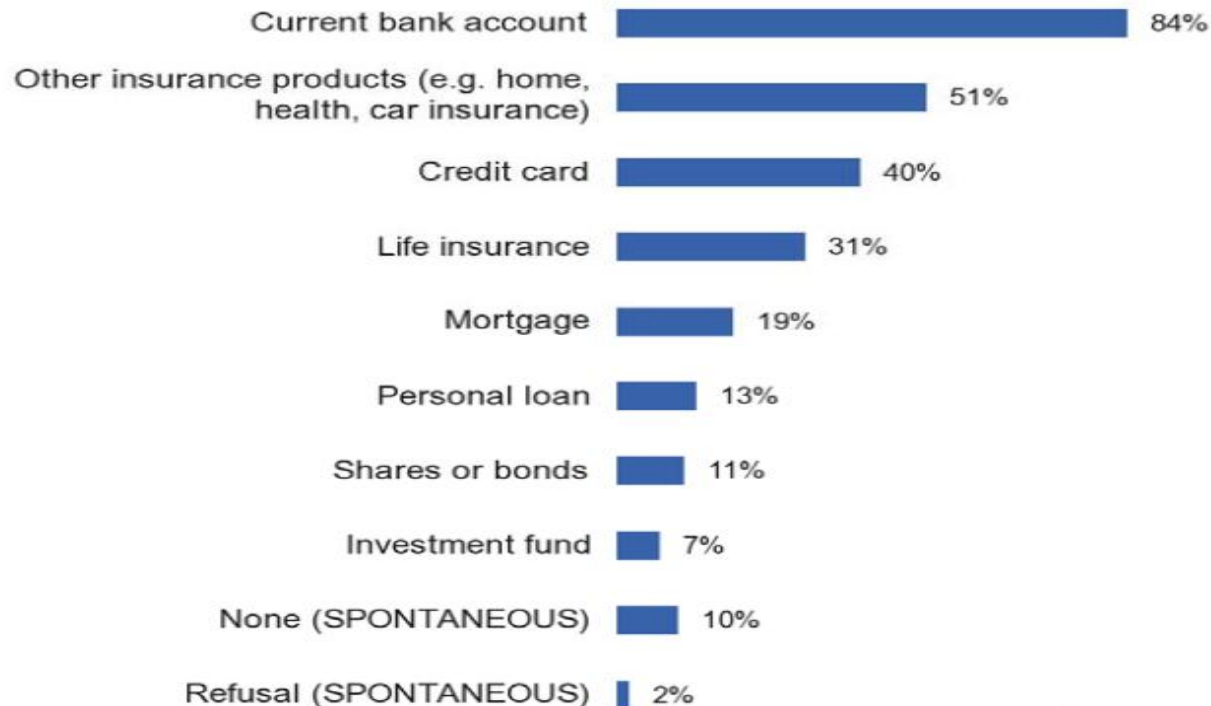
Access to basic financial services necessary to participate fully in modern society:

- Payment methods, including CASH
- Basic banking (payments, deposit, withdrawal)
- Credit
- Insurance
- Savings
- Asset Building
- Pensions

Ownership of Financial Services





























Special Eurobarometer 373. March 2012

QB1. Which of the following financial products and services do you have, if any?



 EU27

QB1 Which of the following financial products and services do you have, if any?

	Base	Current bank account	Other insurance products (e.g. home, health, car insurance)	Credit card	Life insurance	Mortgage	Personal loan	Shares or bonds	Investment fund	None (SPONT.)
 EU27	26856	84%	51%	40%	31%	19%	13%	11%	7%	10%
 BE	1028	95%	67%	54%	39%	26%	14%	16%	7%	2%
 BG	1006	28%	20%	12%	5%	2%	15%	0%	0%	50%
 CZ	1069	82%	62%	25%	36%	9%	15%	2%	2%	9%
 DK	1002	100%	86%	71%	53%	48%	32%	44%	14%	0%
 DE	1582	95%	54%	35%	34%	12%	9%	12%	10%	2%
 EE	1000	94%	38%	31%	15%	12%	16%	3%	6%	3%
 IE	1015	82%	70%	45%	37%	30%	25%	12%	8%	10%
 EL	1000	80%	34%	18%	6%	11%	13%	3%	1%	15%
 ES	1004	88%	52%	46%	22%	26%	15%	4%	5%	6%
 FR	1046	96%	61%	74%	45%	22%	18%	16%	3%	2%
 IT	1043	75%	43%	31%	15%	15%	9%	6%	7%	19%
 CY	506	72%	78%	51%	33%	32%	38%	14%	5%	9%
 LV	1014	84%	32%	41%	15%	8%	7%	2%	2%	12%
 LT	1031	83%	35%	16%	14%	1%	10%	2%	2%	11%
 LU	502	97%	73%	87%	43%	35%	18%	18%	10%	2%
 HU	1015	67%	30%	9%	19%	13%	11%	2%	1%	23%
 MT	500	70%	60%	59%	27%	17%	9%	21%	16%	13%
 NL	1002	99%	88%	52%	41%	53%	8%	23%	4%	1%
 AT	1018	92%	66%	30%	41%	6%	18%	9%	7%	2%
 PL	1000	68%	25%	19%	33%	6%	12%	3%	3%	22%
 PT	1035	80%	32%	19%	19%	19%	6%	2%	2%	12%
 RO	1050	27%	34%	17%	8%	3%	13%	1%	0%	43%
 SI	1024	96%	83%	43%	49%	4%	15%	14%	10%	1%
 SK	1013	77%	66%	24%	42%	11%	14%	3%	3%	8%
 FI	1003	99%	79%	60%	38%	32%	21%	25%	9%	0%
 SE	1020	98%	88%	59%	60%	45%	29%	46%	30%	0%
 UK	1328	92%	50%	50%	38%	27%	13%	22%	13%	4%

Highest percentage per country

Lowest percentage per country

Highest percentage per item

Lowest percentage per item

QB1 Which of the following financial products and services do you have, if any? (ROTATE – MULTIPLE ANSWERS POSSIBLE)

	Current bank account	Other insurance products (e.g. home, health, car insurance)	Credit card	Life assurance	Mortgage	Personal loan	Shares or bonds	Investment fund	None (SPONT.)
EU27	84%	51%	40%	31%	19%	13%	11%	7%	10%
Sex									
Male	84%	53%	44%	33%	20%	14%	14%	9%	9%
Female	83%	49%	37%	28%	17%	12%	9%	5%	11%
Age									
15-24	68%	23%	24%	11%	2%	6%	4%	2%	27%
25-39	89%	55%	47%	35%	29%	21%	9%	7%	6%
40-54	89%	60%	50%	41%	30%	19%	14%	8%	5%
55 +	83%	53%	35%	27%	9%	7%	15%	8%	10%
Education (End of)									
15-	81%	46%	25%	21%	9%	8%	7%	5%	12%
16-19	86%	54%	41%	33%	19%	16%	10%	7%	8%
20+	92%	62%	59%	43%	31%	17%	20%	12%	3%
Still studying	60%	20%	21%	11%	2%	4%	4%	2%	34%
Respondent occupation scale									
Self-employed	90%	63%	51%	43%	31%	19%	18%	12%	4%
Managers	94%	68%	67%	53%	42%	20%	26%	16%	1%
Other white collars	93%	62%	52%	39%	29%	19%	12%	7%	2%
Manual workers	90%	57%	46%	37%	24%	20%	8%	5%	5%
House persons	79%	44%	28%	21%	14%	9%	5%	4%	14%
Unemployed	78%	35%	27%	16%	12%	11%	4%	4%	15%
Retired	81%	50%	31%	25%	7%	6%	14%	7%	12%
Students	60%	20%	21%	11%	2%	4%	4%	2%	34%

Financial Inclusion and Cash

- Primary/only means of exchange for the marginalized
- New technologies/services not adapted to needs of financially excluded.
- Dangers of forced migration or restrictions on use of cash?
- Choice – good for consumers and competition.

Financial Inclusion

An EU Objective

- Access to financial services has become a necessary condition for participating in economic and social life. (Commission press release 2008)
- *“Financial inclusion is one of my three priorities”*, Commissioner Barnier, 21 March 2012
- *“It is a matter of consumer rights that payments in cash should, as a rule, be always accepted in shops”*, Commissioner Rehn, 22 March 2010

EUFFI Strategy

- Create “noise” to raise awareness of Financial Inclusion
- Be heard in all relevant policy initiatives
- Work with others – add value
- Generate data
- Communications – target decision makers
- Develop distinctive and credible voice

EU Policies

- Recommendation on Legal Tender
- Recommendation on Basic Payment Account – with criteria
- Consultation on bank accounts
- Consultation on ERASMUS students bank accounts
- Integration of Card, Internet and Mobile market – here integration of FI principles essential
- Policy on Social Inclusion
- Anti-discrimination Policy
- Consumer Policy – access to basic services
- Consumer Credit (and overindebtedness)

Progress to Date

- European Parliament – Questions, discussions, meetings
- Input to consultations (Basic payment Account; Card, Internet and Mobile Payments)
- Advisory Committee

Perspectives

Input to Policy

Own data

Extend Funding

Distinctive Voice

Thank You!

<http://www.euffi.org>

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