From commodity supplier to business partner: Solving 'The chicken or the egg' dilemma in CITs role in the cash cycle

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Giesecke & Devrient

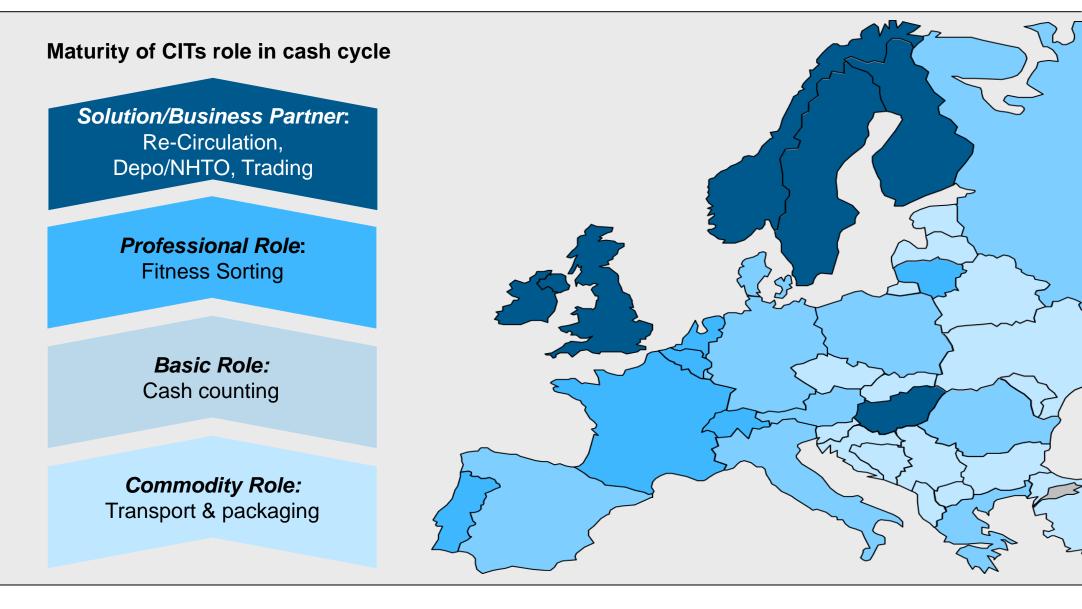
Creating Confidence.

Where do you want to be ... ?



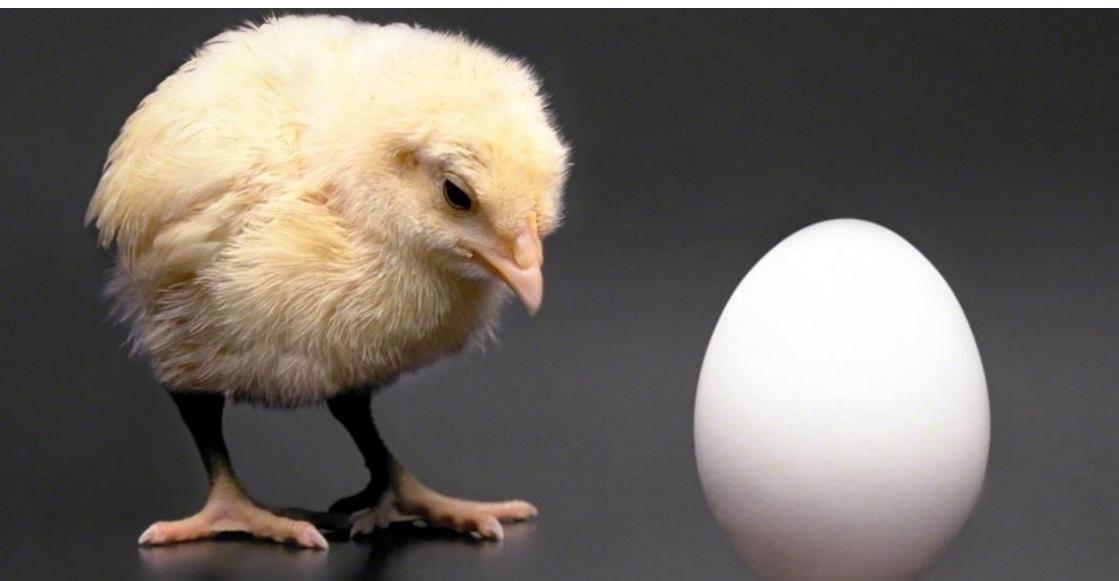


Your Aspiration Ladder



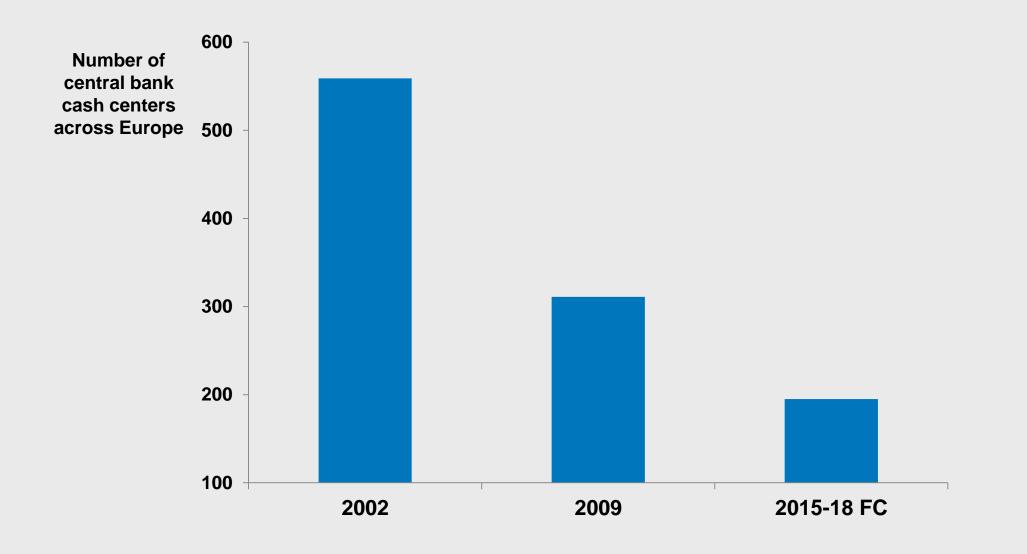


Who moves first ... ?



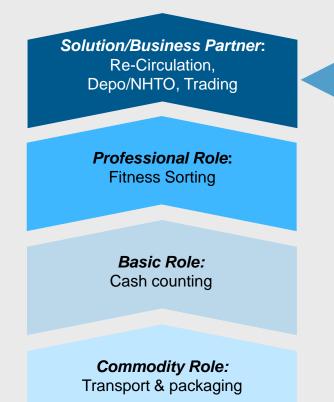


Central Banks with their unease about CITs ...?





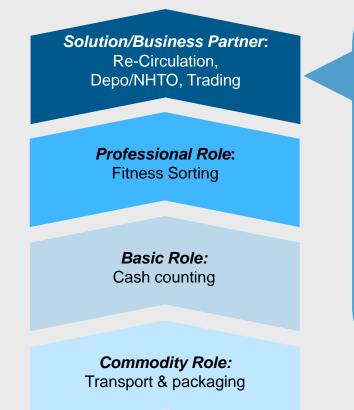
Have you earned the right to lead ...?



Standards?
,Best Practices'?
Thought-leadership/partner to the central bank?
Invest to be a long-term partner?
Treat your suppliers as you wish to be treated?



What support you need ...?



Solutions that work for you - long term?
Share your business risks?
A vision for your cash centres:

Paperless operations?
Less ,media-breaks' and manual handling?
Integrated sorting & CCTV concept?

Educating' your customers?
Linking with your central bank?



It's your business.



